





Your expertise, our platform. The PROTIQ Marketplace connects you with the right customers, partners and projects.

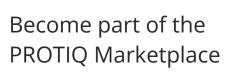




A Phoenix Contact Company Flachsmarktstraße 54 32823 Blomberg | Germany

Tel.: +49 (0) 5235 3-43800 Fax: +49 (0) 5235 3-441154 E-mail: service@protiq.com

Dr. Ralf Gärtner



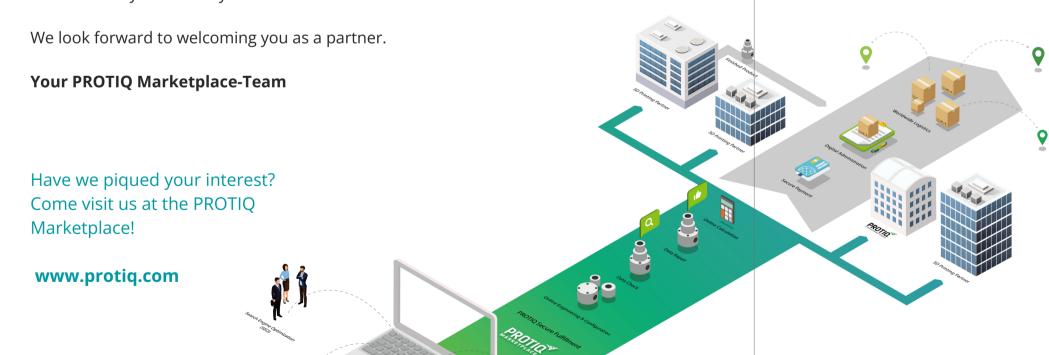


BROCHURE FOR CUSTOMERS >

WELCOME TO THE PROTIQ MARKETPLACE

Online platforms have become increasingly important in recent years - also in the field of manufacturing. The increasing interest from all areas of industry holds diverse opportunities to expand one's own business fields and develop automated solutions. At the same time, the increasingly comprehensive range of products and services ensures that it is becoming much more difficult for small and medium-sized manufacturing service providers in particular to position themselves in the market. That is why it is important to recognise the potential of online trade for oneself and to establish strong partnerships. E-commerce has become a fundamental sales channel and also offers indispensable advantages for companies from the B2B sector, for example by neutralising location disadvantages thanks to worldwide availability and independence from opening hours.

As a partner of the PROTIQ Marketplace, you benefit from all the advantages of e-commerce without having to worry about any disadvantages. We provide you with our infrastructure, which was developed on the basis of many years of experience with customers from the industry. Beyond the administrative tasks, we also take over parts of the online marketing for our partners. With newsletters, targeted campaigns, search engine optimised content and joint trade fair appearances, we generate valuable leads and increase your visibility.





PROTIQ Secure Fulfillment: We provide you with the entire infrastructure for all e-commerce functions and ensure stable and secure operation. Each partner has access to their own admin area at all times, which allows them to view all order transactions and to create and update their own merchant profile.



Online Calculation: After the customer has configured his 3D object, the sales prices of the possible manufacturers are automatically calculated and listed. The pricing of individual services is, of course, entirely up to you. We have no insight into your calculation basis at any time.



Digital Administration: We provide each partner with defined and documented interfaces (APIs) through which you can link to our platform. This gives you access to a complete process overview and all relevant data for further processing in your in-house systems.



Greater Customer Reach: Use the wide reach of PROTIQ Marketplace to attract new customers and projects. Through our marketing channels, an even wider audience will learn about you, your services and news.

WHAT TO EXPECT AS A MERCHANT ON THE PROTIQ MARKETPLACE



Merchant Profile: On your trader profile you have the opportunity to introduce yourself extensively to potential customers. In addition to a company description, you can also upload special fields, certificates, pictures, downloads and much more. With your own news section, you can also keep customers up to date at all times.



Order Handling: Once the customer has decided in favour of your offer, an order overview is created which you can view online or have forwarded to you fully automatically. In this way, you can coordinate the processing of your business efficiently and implement it independently.



Logistics: You take care of the packaging and subsequent dispatch of your products yourself, as usual. Further logistics services can be arranged with us by prior arrangement.

